

## 2024 At-a-Glance Impact Summary



### About Girl Scouts of the USA and Girl Scouts of Western Ohio

Founded in 1912 by Juliette Gordon Low, Girl Scouts is the world's preeminent leadership development organization for girls. The mission of Girl Scouts is to build girls of courage, confidence, and character, who make the world a better place. At Girl Scouts, we're 2 nearly million strong with 1.1 million girl members, 640,000 adult members, and more than 50 million alums.



Girl Scouts of Western Ohio (GSWO) is the sixth largest council in the nation and the largest council in Ohio, serving girls in 32 counties in western Ohio and southeastern Indiana. While participating in the Girl Scout Leadership Experience, Girl Scouts gain important skills in four areas: STEM (science, technology, engineering, and math), the outdoors, life skills, and entrepreneurship. Girl Scouts also helps girls develop behaviors, skills, and traits critical for a lifetime of leadership, including a strong sense of self, positive values, challenge seeking, healthy relationships, and community problem solving.



### Council Membership

In 2024, more than 40,000 members across western Ohio and southeastern Indiana were Girl Scouts. This included 28,300 girls who discovered their passions, challenged their limits and made new friends through Girl Scouts. Almost 40% of our girls requested some sort of financial assistance this year.



### Girl Scout Cookie Program

In 2024, girls sold more than 2.86 million packages of cookies, including more than 367,000 packages donated to charity. Through the cookie program, girls earned nearly \$2.9 million in proceeds to fund troop adventures, including everything from local field trips to the museum to a once in a lifetime trip to the Girl Scout national convention.



### Highest Awards in Girl Scouting

Girls who work to address community issues and make sustainable change earn the Highest Awards in Girl Scouting: the Bronze Award for girls in grades 4-5, the Silver Award for girls in grades 6-8, and the Gold Award for girls in grades 9-12. In 2024, 230 girls earned their Bronze Award, 118 earned their Silver Award and 35 changemakers earned their Gold Award.



## Girl Scout Camp

In 2024, our Girl Scouts enjoyed all that summer camp has to offer! At camp, girls learn to challenge their limits, become environmental stewards and make life long friends. In 2024, just under 5,400 girls attended day, overnight and troop camps. This includes 124 girls who attended camp through our Camp for Every Girl initiative.



## Generous Donors and Volunteers

Girl Scouting would not be possible without our compassionate volunteers and donors. In 2024, more than 12,000 volunteers spent 864,000+ hours volunteering with girls and nearly 700 generous individual, corporate, foundation, and United Way donors contributed over \$1 million to our mission.



### Girl Scout Promise

On my honor, I will try:  
To serve God and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

### Girl Scout Law

I will do my best to be  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong,  
and responsible for what I say and do,  
and to respect myself and others,  
respect authority,  
use resources wisely,  
make the world a better place,  
and be a sister to every Girl Scout.

