



Believe in Girls *Expo South*

Exhibitor Registration Packet

June 8, 2024
10 a.m. - 1 p.m.

Sawyer Point Park
705 E Pete Rose Way Cincinnati, OH

*Exhibit at
the largest
Girl Scout event
in southwest
Ohio!*



B.I.G. Opportunities for the Future

We believe in girls. (We know you do too!)

At Girl Scouts, we believe in leadership: by girls, for girls, all girls! Each Girl Scout takes the lead and chooses her own adventure for the troop year.

Local organizations like yours play a BIG role in helping each girl achieve her goals for the year. The Believe in Girls Expo makes showcasing the experiences and opportunities you offer easy.

Girls and their families will get to know you at the expo through the hands-on activity you provide. This generates enthusiasm, helps girls decide what direction they want to go, and may even encourage them to set their sights on higher goals. Plus, it gives them a taste of what to expect when they return for the full experience!

Why exhibit?	Who will be there?
<ul style="list-style-type: none"> • Showcase your business • Increase brand awareness • Connect with a crucial demographic • Secure new customers • Help build future leaders 	<ul style="list-style-type: none"> • Girls and their families • Local leaders and influencers • C.E.O.s and business owners • Girl Scouts, alum, troop leaders, and volunteers

More than 1,000 southwest Ohio girls and their families are expected to attend!



B.I.G. Spaces 2024 Exhibit Options

Exhibit space

All exhibits must include interactive activities for girls and their families. It's your BIG chance to showcase all you can do with Girl Scouts throughout the year!

The bronze-level pricing covers our costs for the location; this event is all about the girls! If you are interested in more benefits and recognition, contact Arrienne Byrum at 513.619.1434 to become a sponsor.

Bronze Level	1 table, 2 chairs, and a tent: Non-profit/small for-profit business: \$150 For-profit/medium to large business: \$250
Silver Level	Bronze level + logo recognition on our website: Non-profit/small for-profit business: \$300 For-profit/medium to large business: \$500
Gold Level	Silver level + social media recognition and your logo displayed prominently at the event: Non-profit/small for-profit business: \$500 For-profit/medium to large business: \$750



Financial aid and custom packages are available. Contact Arrienne Byrum to learn more.

New! Have a short program or performance to showcase? Limited demo slots are available on the registration form.

Reserve your exhibit space today!
 Register online at gswoweb.org/bigexpo/exhibit.

888.350.5090 | gswoweb.org
customer-care@gswoweb.org



Questions? Contact Arrienne Byrum at arriennebyrum@gswoweb.org | 513.619.1434