

# 2025 Nominees

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## Board of Directors – Director-at-Large Three-Year Term: 2025-2028

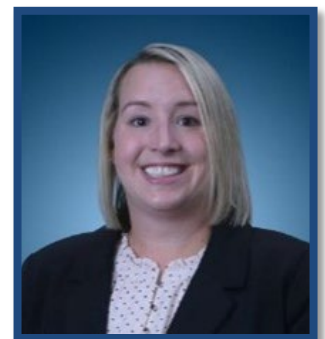
**Marisa O’Neill** is Chief Executive Officer of RetireMed, a growing company whose 100+ employees provide guidance to those in need of individual health insurance. Since its beginning in 2007, RetireMed has become one of the Midwest’s largest advisors, specializing in Medicare, individual health insurance, and supplemental health plans. RetireMed has provided Medicare guidance to more than 50,000 individuals and over 1,500 organizations, including 300 Ohio employers and labor organizations. RetireMed has been named one of the Best Places to Work by the Dayton Business Journal.



Marisa is a visionary leader with nearly two decades of experience in the Medicare industry. She joined RetireMed as Director of Business Development before transitioning to Chief Growth Officer. In 2021, she was promoted to Chief Executive Officer after more than 10 years of service with the company.

Marisa is the board chair of the Alzheimer’s Association – Cincinnati Chapter. She graduated from Saint Louis University where she was a member of the swim team. Continuing her love of sports, she spends weekends in the summer water skiing in Tennessee and shuttling kids to sports. She lives with her husband, Andrew (an inspiring barbeque pit-master) and three boys in Cincinnati, Ohio.

**Maggie Wehage** is a Managing Director at Deloitte & Touche LLP, specializing in audit and assurance services. She has worked at Deloitte since 2008. She is a Certified Public Accountant and is a member of the Ohio Society of CPAs and the American Institute of Certified Public Accountants (AICPA). She serves audit and assurance clients that are public and private companies, primarily in the financial services industry.



Maggie graduated from the University of Louisville in May 2008 with a Bachelor of Science in Business Administration, majoring in accounting.

Maggie has enjoyed volunteering and serving on nonprofit boards since 2017. She currently is an advisory board member for the Campbell County YMCA and leads the volunteer committee of the advisory board. She also participated in the United Way BOLD (Board Orientation and Leadership Development) program in 2016.

**Deirdra Yocum** is a strategic healthcare leader with over 28 years of experience driving performance and growth in managed care across government and commercial markets. With a proven track record of fiscal leadership and operational excellence, she has been a key contributor to CareSource for 12 years, currently serving as Chief Operating Officer for the Ohio Market. In this role, she oversees the performance and strategic direction of a health plan managing over 1.2 million Medicaid lives and 70,000 Marketplace lives. Dee is accountable for driving market growth, achieving operational targets, enhancing member satisfaction, advancing quality outcomes, and fostering strong relationships with community and state partners.



Dee leads innovative initiatives, including health equity strategies, women and children’s programs, and the Life Services program, which integrates social determinants of health into population health management. Her expertise extends to business development, mergers and acquisitions, strategic planning, process improvement, product and organizational design, technology implementation, and operational optimization.

Prior to joining CareSource, she held leadership positions at Humana Inc. and Ernst & Young, LLP, further honing her skills in healthcare and consulting.

A graduate of Xavier University with a Bachelor of Arts in Psychology, Dee is Lean Six Sigma Green Belt certified, underscoring her commitment to process excellence and innovation. Her leadership is defined by a passion for serving underserved populations and driving impactful, mission-oriented outcomes in the healthcare space.

## Board Development Committee Member

Three-Year Term: 2025 - 2028

**Stephanie Keinath** is a Director-at-Large on the Board of Directors of Girl Scouts of Western Ohio and is the Vice President for Strategic Initiatives with the Dayton Area Chamber of Commerce. Her focus areas include workforce and talent alignment, equity and inclusion, and public policy and economic development. As chief lobbyist for the chamber, Stephanie directs the organization’s advocacy efforts on public policy issues that impact the region’s business community.



In 2020, Stephanie was honored by the Association of Chamber of Commerce Executives (ACCE) as a national Forty Under 40 winner, recognizing her work as a top emerging leader in the chamber of commerce industry. Keinath received the Better Business Bureau’s Women in Business Networking “25 Women to Watch” Award in 2017 and was chosen as a Dayton Business Journal’s ‘Forty Under 40’ Award Winner in 2011.

Stephanie is a 2013 graduate of Leadership Dayton and is actively involved in the community, serving on the Community Advisory Board for the Dayton Daily News, the Welcome Dayton Committee and the Board of Governors for The Contemporary Dayton. Stephanie also serves on the Board of Directors of the National Aviation Heritage Alliance as well as the Board of Directors for the Wright State University Alumni Association.

Stephanie earned her BA in International Studies from Wright State University and her Master of Public Administration from the University of Dayton. Stephanie and her husband Marcus reside in Washington Township.

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**Dr. Marvin Whitfield** is a visionary leader, educator, and advocate for social equity, serving as the CEO of Big Brothers Big Sisters of Northwestern Ohio. He is also the founder of the Blue Force Mobile Training Team, an initiative dedicated to empowering organizations through innovative training solutions. Dr. Whitfield previously served as a Senior Instructor on a Department of Defense contract, where he played a pivotal role in designing and delivering advanced training programs for the United States Army Intelligence Center of Excellence Training Division.



With over 30 years of distinguished service in law enforcement, Dr. Whitfield rose to the rank of Police Commander. His academic credentials include a Ph.D. in Criminal Justice, a Master's degree in Criminal Justice Administration, and an MBA specializing in Human Resource Management.

He also holds certifications in Botvin Life Skills Training and the Psychology of Leadership.

A dynamic trainer and researcher, Dr. Whitfield has conducted extensive training sessions for public and private organizations, as well as higher education institutions. His research focuses on cultural competency and leadership development, areas in which he continues to contribute through scholarly pursuits, professional development seminars, and advanced training courses.

As a dedicated educator, Dr. Whitfield serves as an instructor and coach for the State of Ohio Child Welfare Training Program, a trainer for the Ohio Human Service Training System, and a Basic Life Support Instructor with the American Heart Association.

Dr. Whitfield's commitment to community development is evident through his active involvement on the Mercy Health North Board of Directors, the Toledo Opera Board of Directors, the Toledo Rotary Club, and the Toledo Exchange Club. Additionally, he serves as a Special Deputy with the Wood County Sheriff's Office. A staunch advocate for social equality, trauma-informed care, and youth resilience, Dr. Whitfield is an active member of various committees dedicated to these causes. Through his leadership, research, and community engagement, Dr. Marvin Whitfield exemplifies a commitment to fostering positive change and empowering others.

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**Carole Campbell Williams** has most recently served as a Director-at-Large on the Board of Directors of Girl Scouts of Western Ohio with her term ending in 2025, and is also being elected a National Council Delegate. She is an advocate for the community. She serves as the First Lady of Mount St. Joseph University where her husband serves as the University's president. On campus, Carole actively engages with students, faculty & staff, alumni, the Board of Trustees, and other University constituents by sponsoring, hosting and co-hosting various programs, including health and wellness programs, educational, and a variety of cultural and sporting events. She is a member of the Board of Directors at Bethany House Services, a family homeless shelter.



She is a CPA and serves on the Board at Habitat for Humanity of Greater Cincinnati, where she serves as the Board Treasurer, and on the Investment Committee of the Cincinnati Woman Club. Carole is active in the spouse programs of the Association of Catholic Colleges and Universities and the Conference of Independent Colleges and Universities. She and her husband reside in Cincinnati. They have two young adult children, a son-in-law, and new grandson!



## National Council Delegate

Three Year Term: 2025-2028

**Maria Arcocha White** is a Director-at-Large on the Board of Directors of Girl Scouts of Western Ohio and serves on the Board Development Committee. Maria found her place of belonging as a Girl Scout Brownie when her family moved to Ohio when she was a girl.

Maria is Founder and CEO of Inclusivity. Throughout her career of 35 years, Maria has developed inclusion and diversity training and successfully trained thousands of executives, managers, and employees across a wide range of industries.

In 2013, she launched Inclusivity to pursue an empathetic, inclusion-focused approach to diversity and inclusion work, believing that when we “lead with inclusion, diversity will follow.” Prior to Inclusivity, Maria was executive vice president of Pope & Associates, a leading D&I training and consulting firm, and vice president of human resources for R. R. Donnelley Logistics. She began her career at Procter & Gamble, where she was the company’s first Hispanic sales and marketing manager.

Maria’s compassion extends to the community. In addition to years of volunteerism, she is currently a Rotary member and is proud to have served in an advisory capacity on the U.S. Senate Task Force on Hispanic Affairs.

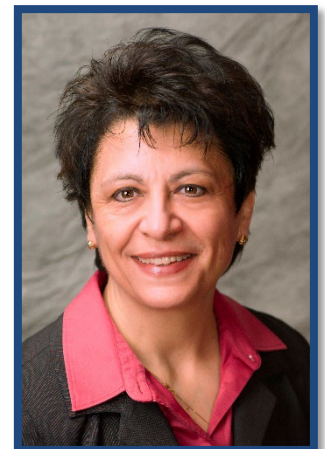
Maria has an M.A. in counseling from Xavier University and a B.A. in communications from the University of Toledo. She holds a certification in PROSCI change management. She works out of the central Inclusivity offices in Perrysburg, Ohio.



**Cassie Barlow, PhD** is currently serving in her first term as Board Chair of Girl Scouts of Western Ohio and as a National Council Delegate. She previously served as First Vice Chair, Director-at-large, co-chair of the CEO search committee, and a member of the Board Development Committee. She is President of the Strategic Ohio Council on Higher Education (SOCHE). SOCHE is focused on Workforce Development needs across Ohio. Dr. Barlow retired from the United States Air Force after 26 years of service as the 88th Air Base Wing and Installation Commander, Wright-Patterson AFB, Ohio. She was in command of one of the most prominent air base wings in the Air Force with more than 5,000 Air Force military, civilian, and contractor employees. The base is home to more than 27,000 employees and is the largest single-site employer in Ohio.

Cassie was commissioned in the Air Force in 1988 as a distinguished Georgetown University, Washington D.C graduate. After graduation, Dr. Barlow attended Information Management Technical School at Keesler Air Force Base, Mississippi. She has served in various positions in the information management, behavioral science, and personnel careers fields at the squadron, Wing, direct reporting unit, major command, Air Force, and combatant command levels. Dr. Barlow was selected by the Air Force Institute of Technology to attend Rice University to earn a doctorate in organizational psychology. After graduation, she served as a behavioral scientist at the Air Force Research Laboratory and the Air Force Academy. She was then selected to lead the analysis team for the Chief of Staff of the Air Force Developing Aerospace Leaders Program. Dr. Barlow commanded the 355th Mission Support Squadron at Davis Monthan Air Force Base, Arizona, where her squadron garnered multiple Air Combat Command and Air Force level awards. She also commanded at the Group level as a Mission Support Group Commander at Royal Air Force Lakenheath.

Cassie was previously the Director of Manpower, Personnel of the North American Aerospace Defense Command, and United States Northern Command, headquartered at Peterson Air Force Base, Colorado. She has a Bachelor's degree from Georgetown University, a Master's degree in Clinical Psychology from Chapman University, a Doctor of Philosophy from Rice University, and two



additional Master's degrees. Cassie is a 2014 Women of Distinction honoree from Girl Scouts of Western Ohio, was a Girl Scout leader, and is a proud mother of a Gold Award Girl Scout. Cassie is an active community member serving on multiple boards around the Dayton, Ohio, region.

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**Jules Bigl** is a college student at Wittenberg University studying Environmental Science and Art. They were a Girl Scout for twelve years before bridging to adults and becoming a lifetime member. While in Girl Scouts, they earned their bronze and silver awards as well as two community service bars. Girl Scouts taught them confidence and how to stand up for themselves and others. Growing up as a troop built a sense of community for them and they met several of their lifelong best friends through Girl Scouts. Jules is an active member in their school's theatre department and newspaper and enjoys going hiking, playing cello, and reading in their free time. Camp was a big part of Jules' Girl Scout experience. They were a Program Aide for several summers while still a Girl Scout and they will work at Camp Butterworth, their local camp, as a counselor during the summers. They have participated in service projects to help their camp, including clearing and rerouting old trails around the campsite as well as stepping in as a volunteer lifeguard when needed.



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**Vicki Blanco** is currently serving Girl Scouts of Western Ohio as a National Council Delegate. She has been a Girl Scout for 36 years, is a lifetime member and a Gold Award Girl Scout. Vicki is a graduate of Harrison College with a degree in Business and is employed as the Document Management Team Lead for 360care / Citizens Security Life Insurance, a health management firm.

Vicki was a leader for her daughter's troop for 12 years and has been a member of her service unit team for 26 years. She is currently a Service Unit Chair in the North Region and a GSWO trainer. She has held the roles of troop leader, learning facilitator, service unit recruiter, event planner, cookie chair, communications chair, and council outdoor trainer throughout her tenure.

Nationally, Vicki participated in the GSUSA development / focus group for the online training program. She administers a Facebook networking group for service unit chairs throughout the United States, with a membership of over 2200 service unit lead volunteers. Her leadership in this active group enables volunteers to share best practices and new ideas for service unit management. Vicki has also participated in various regional and council-wide projects including new volunteer support resource development, volunteer appreciation committees and fall enrichment. She also co-chairs the Adult Conference which reaches over 150 adult volunteers annually. Vicki has served as a mentor to new Service Unit Chairs and assisted with Train the Trainer events.

Vicki has received the Outstanding Volunteer, Volunteer of Excellence, SU Outstanding Leader, Service Team Star, SU President's award, Appreciation Pin, Honor Pin, Thanks Badge, and Thanks II. Girl Scouting has had a strong impact on Vicki's life as both a girl and adult. Vicki credits her Girl Scout leader for helping build confidence, leadership and a love of service. She believes it is a privilege to give back and hopefully help foster that same impact for both girls and volunteers within the Girl Scout Movement.



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**Barbara Bonifas** retired as CEO of Girl Scouts of Western Ohio after 24 years (20 of those with Girl Scouts – Great Rivers Council). Her career spanned over 40 years, 35 as a CEO. She also worked in St. Paul, Minnesota; Owensboro, Kentucky; Louisville, Kentucky; Zanesville, Ohio; and Lima, Ohio. She is a Certified Girl Scout CEO, a lifetime member of Girl Scouts, and a member of the Olave Baden-Powell Society. Barbara holds a degree in Social Work from The Ohio State University.



Barbara is currently serving as a National Volunteer Partner with Girl Scouts of the USA, a member of the World Foundation Committee WAGGGS USA, and is Past Chair of the Archdiocese Committee for Catholic Girl Scouting for Girl Scouts of Western Ohio. She also served on WAGGGS Governance Committee from 2015-2017.

Barbara has always been involved with the community and has received numerous recognitions and awards, which include: Leadership of Excellence Award from the Leadership Council of Human Services Executives; Woman of Distinction from Girl Scouts of Western Ohio; Extraordinary Woman of Faith from the Archdiocese of Cincinnati; William A. Mitchell/Pearl S. Gantz Award for Community Impact Leadership from the United Way of Greater Cincinnati; Career Woman of Achievement from the YWCA; Leading Women honoree; National Conference of Christians and Jews Award for Outstanding Community Service in Promoting Human Relations; and Dada Rafiki Award from The Eye of the Artists Foundation, which honors positive women in our community.

In addition to her Girl Scout and community work, Barbara is very involved with her church, St. Margaret of York Catholic Church, where she currently serves as Co-Sacristan, Eucharistic Minister, and Mass Coordinator. She also served as a member of the Strategic Planning Committee and was a Religious Education Teacher.

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**Nancy Dawes** is an experienced National Delegate who is excited about where the Girl Scout Movement will head over the next 3-5 years. In 2024 Nancy was volunteer co-chair of the “Ohio State of the Girl Report”, publishing Feb/25 by the four Ohio Girl Scout councils. This report, combined with national data, clearly shows that girls need Girl Scouts more than ever -- and our Girl Scout movement is poised to respond. Nancy looks forward to having a role in policy-influencing over the next three years.



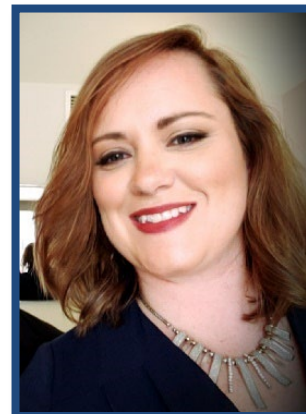
Nancy has a long volunteer history across multiple roles that provides historical perspective for the benefits of Girl Scouts. She was recognized in 2024 with the Thanks Badge II for her work as volunteer co-chair of the GSWO Camp Program improvement (funded by the “Empower Her” Campaign). She has past experience as Board Chair (GSWO and Great Rivers), troop leader (12 years), and service unit manager. Nancy is also involved with the College of Engineering at The Ohio State University and currently serves as president of the BEWEL – Buckeye Engineering Women in Executive Leadership. BEWEL supports women faculty and students who pursue engineering careers.

Outside of her volunteer work, Nancy is a recognized Serial Innovator from Procter & Gamble for her transformative work on Pringles, Olay, & Head & Shoulders. She was the first female engineer inducted into the prestigious Victor Mills Society and first woman recipient (in 90 years!) of the Benjamin Lamme Meritorious Achievement Medal (2021) awarded by the Ohio State University College of Engineering. Leveraging her innovation experience at P&G, Nancy provides training to help companies/people improve their innovation capability.



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[Sarah Goede](#) has a passion for community service and youth development and has been involved as a member of Girl Scouts for 25 years. She began her membership as a girl, where she completed her Silver Award, then became a council staff member after she completed her bachelor's degree in Recreation and Leisure Studies from the University of Toledo and moved into her volunteer roles after the birth of her daughter. She believes in the power of sisterhood, inclusivity, and the importance of fostering lifelong skills in girls. Girl Scouts had a strong impact on Sarah's childhood, and through her investment in the movement as an adult, she has received the Outstanding Troop Leader, Outstanding Service Team Member, Volunteer of Excellence, and Appreciation Pin awards.



Sarah is a current Lifetime Member who holds volunteer positions of Troop Leader, Service Unit Treasurer, and Council Trainer (in training) and assists with her Service Unit's event planning. She has also demonstrated her commitment to the Girl Scout movement through participation as a National Council Alternate for the 2022-2025 term, including the 2024 special session. As a National Council Delegate, Sarah will continue representing the voices of local members and helping to ensure that the Girl Scout mission continues to thrive across the nation.

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[Olivia Hooten](#) has been a Girl Scout for 15 years, completing her Silver and Gold Awards, and is a lifetime member. Olivia's history as a Girl Scout has been unique since she was a military brat growing up allowing her to be a part of troops in Florida, Virginia, Texas, and Ohio as well as a Juliette. She has previously been able to attend GS National Conventions as a guest.



Olivia is a 2023 honors graduate from Beaver Creek High School and currently attends the University of Dayton. She will graduate with a Bachelor of Technology in Industrial Engineering in the Spring of 2027. On campus, she is involved in 4 Paws for Ability, Society of Women Engineers, Women in Science and Engineering, Women Engineering Program, Phi Sigma Rho, and the Institute of Industrial and System Engineers. During the school year, she also works as an UD Engineering Ambassador in the School of Engineering. Engineering internships Olivia has been fortunate to work include Wright-Brothers Institute and Walt Disney World.

In her free time, Olivia enjoys crocheting, coloring, and diamond art as stress relief and creative outlets. Additionally, she lends her support to GSWO, the Beaver Creek North Service Unit, and her younger sister's troop planning and leading activities such as archery and STEM events.

Olivia has a passion for building confidence in girls and helping to pave the way for future generations of women in STEM career fields. She attributes her energy to the firm foundation in Girl Scouting she has gained through her Girl Scout experiences no matter the state, the Girl Scout legacy handed down to her from her family, and lifetime friendships made through Girl Scouts.

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[Stephanie Keinath](#) (see page 2, Board Development Committee, for bio)

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**Marisa McLeod** is a married mom of four who resides in Waterville, Ohio. She is a graduate of Belmont University, where she was a member of Alpha Gamma Delta, and Eastern Michigan University holding a Bachelor's degree in Public Relations and Master's degree in Integrated Marketing Communications. She worked in finance for 13 years post-graduation until leaving the workforce to be a stay-at-home parent for a few years. She currently is employed as an Intervention Tutor at Anthony Wayne Local Schools and has been a volunteer cross country coach for the last two years for the elementary school program.



Marisa also has a love for writing and is a contributing writer for NWO Moms, TODAY Parents, Tiny Beans, Her View From Home and maintains her own blog How Many Monkeys are Jumping on the Bed? Her work has been featured on Finding Cooper's Voice and published in We Have It Totally Under Control: A Pandemic Essay Collection.

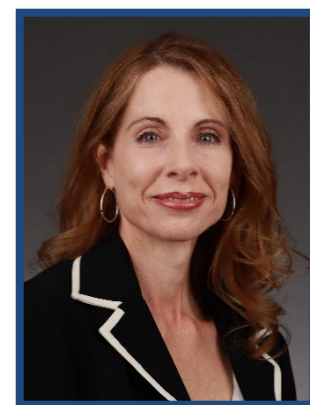
Marisa serves as the president of the Waterville Parents' Association and holds several committee chair positions within the organization. She served in the past as the vice president and secretary of the Anthony Wayne PTA as well. Marisa served as a member of the Management Team who worked with the Anthony Wayne Local School District to develop their current strategic plan. She volunteered with Citizens for AW Schools on the past two school levy campaigns for the district assisting on the Communications Committee.

Additionally, Marisa serves as the Nominations Committee Chair for the Calvin M. Woodward High School Hall of Fame Association and acts as a liaison between the committee and the Hall of Fame Inductees as well as participating in the selection process of scholarship recipients for graduating high school seniors.

Marisa's journey with Girl Scouts began in her own Brownie troop in first grade. She stayed active through junior high and even participated in a local Wider Opportunity program held at the University of Toledo and Cedar Point. She served GSWO as an alternate delegate for the 56th NCS and as a delegate during the Special 57th NCS. Marisa served in the past as a Troop Leader and Cookie Mom for her daughter's troop until it disbanded. She is currently a Troop Assistant with her other daughter's troop - 10143. She enjoys getting to share the love and experience of scouting with her.

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**Jenny Rippy** is a native Cincinnati and proud Lifetime member. She comes from a family of Girl Scouts and leaders, and her two daughters are also Lifetime members. Jenny has been a troop leader for 21 years and has also held various other volunteer positions during that time. Her favorite memories of Girl Scouts are camping and box-oven cooking when she was a girl. She takes her current Ambassador troop camping whenever possible, in order to pass on that fondness and build new camp traditions.



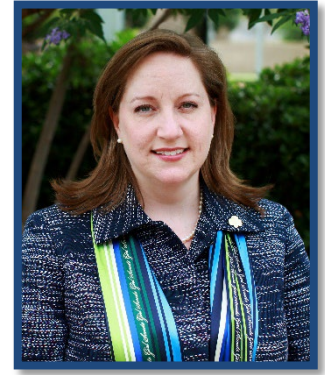
Jenny is continually excited by the opportunities Girl Scouting offers. Even as an adult, she loves the chance to meet new people, learn new things, share skills, and spend the night in cool places - in her adult time as a volunteer, she and her troops have spent the night at 26 different places she'd never otherwise have gone for an overnight. She is consistently impressed by the dedication, talent, creativity, skills, and kindness of other Girl Scouts she meets.

Outside of Girl Scouts, Jenny is a claim specialist with Great American Insurance. She holds a BA in history, a paralegal certificate, and the CPCU insurance designation. In her free time, she loves gardening - maybe subliminally she is seeking a green thumb to go with her Girl Scout green blood.



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**Aimée Sproles** currently serves as President and CEO for Girl Scouts of Western Ohio since 2022 and previously served as COO for Girl Scouts of San Jacinto (2008-2022). She excels in developing and executing long-range strategic plans, problem-solving, and building and maintaining relationships. Aimée is highly regarded across the Girl Scout Movement and participates in many national leadership roles. Aimée has served as hostess (1981), Convention Service Team chair (2011), shadow team (2008) and mentor (2014) to host councils, National Council Alternate (2011, 2017) and National Council Delegate (2014, 2020, 2023, 2024) at prior National Council Sessions.



Prior to Girl Scouts, Aimée worked for IBM Global Services and PricewaterhouseCoopers (PwC) Consulting. A Certified Public Accountant, she holds degrees from Trinity University in Business Administration and Russian. In 2021, she received a Diversity, Equity, and Inclusion in the Workplace Certificate from the University of South Florida.

Aimée is a Lifetime Member of Girl Scouts, and a member of the Olave Baden-Powell Society and Juliette Gordon Low Society. She has fond memories of her time as a Brownie and Junior Girl Scout in Texas!

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**Pamela Viscione, PhD** is currently serving Girl Scouts of Western Ohio as Second Vice Chair on the Board of Directors. She retired from Procter & Gamble after 33 years. She lived in New York, New Jersey, Pennsylvania, and Geneva, Switzerland, during that time. Prior to retirement, her most recent role was Director, Quality Assurance, a position she had held since July 2014. Although Pamela's path to Northern Kentucky University was non-traditional, her passion for lifelong learning and personal and professional development led her to the Master of Science Executive Leadership and Organizational Change Program (ELOC). Her degree will further her passion for growing global leaders, helping others manage change and transition, and organizational design and development.



Her support team at home includes her husband, Peter Matthews, sons Frank and Malcolm, grandson Giancarlo, and dog Cartel. Pamela is a woman of strong faith and enjoys going to the beach and playing tennis in her free time.

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**Carole Campbell Williams** (see page 3, Board Development Committee, for bio)

## Alternate National Council Delegate

Three Year Term: 2025-2028

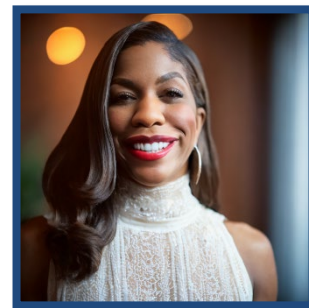
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**Sheri Bogardus** currently serves as a Director-at-Large on the Board of Directors of Girl Scouts of Western Ohio. Sheri grew up in the Girl Scouts and is a former troop leader and cookie mom in Central New York and western Ohio. She is Vice President and Senior Commercial Digital Product Manager for Key Bank. She previously spent more than 20 years leading digital product development, management, and marketing efforts for Citibank, Student Loan Funding, Sallie Mae, Campus Solutions, Higher One and Payce. Sheri holds a Bachelor's degree in Business Administration and Marketing from Old Dominion. She and her husband Dave are avid hikers who live in Cincinnati, Ohio and are the parents of two former Girl Scouts who have grown into beautiful, amazing young women.



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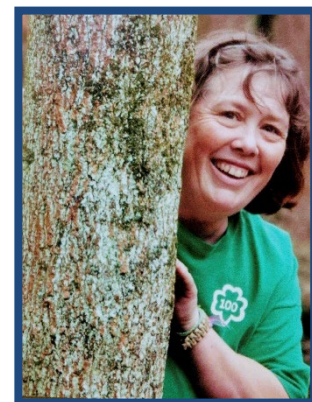
**Kelly Baker** Kelly Baker is the Chief People & Belonging Officer for Girl Scouts of Western Ohio where she leads all human resources functions and drives culture and organizational development as a member of the executive team. With a background in human resources and social services, she has held senior leadership roles across corporate and nonprofit sectors, focusing on talent management, employee experience, and organizational growth. Kelly holds a Master of Social Work from the University of Cincinnati and a degree in Human Ecology from The Ohio State University and is industry certified in Human Resources.



Beyond her professional work, Kelly is deeply committed to service in her local community. As a Cincinnati native, she spends her time providing board leadership as VP of the Board of Directors for New Life Furniture Bank, the city's only furniture bank helping furnish homes for individuals transitioning from crisis to stability. As a living kidney donor, she is a strong advocate for kidney disease prevention and raising awareness about organ donation as a donor advocate with Network for Hope. Kelly and her husband, Erick, are proud parents to five children, with their oldest dedicating his service to country in the US Army and the youngest daughter a proud Girl Scout Cadette, that loves outdoor camping and is always up for a challenge. As a strong believer in women's empowerment, Kelly is passionate about her work and being a part of the Girl Scouts of Western Ohio team, building girls of courage, confidence and character that make the world a better place.

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**Laura Diltz** is mostly known in Girl Scouts of Western Ohio as "Nermal". She has been involved in Girl Scouting here in Ohio since 1974 as a 1st grader. She started off as a Girl Scout Brownie and eventually progressed on to working at overnight camp at Camp Whip Poor Will through college. She has been active as a Troop Leader for 12 years. You can also find Laura volunteering at numerous council activities that include the CSA Leadership Conference, Camp Adventure Weekend, Troop Camp training, Council and Service Unit Day Camps, and summer resident camp at Camp Whip Poor Will. She also served as an Alternate National Council Delegate in 2020, 2023 and 2024.



Laura serves her community as a US Postal Service Rural Mail Carrier in Tipp City, Ohio. She serves as a District Vice President for the Ohio Rural Letter Carriers Association. Since high school, she has played the trombone as a member of the Tipp Community Band, where she is also their music librarian.

She is passionate about sharing her experience in Girl Scouting with girls and adults alike. She enjoys giving back to them the benefits and learning experience that she has been given through Girl Scouting in Western Ohio. Being able to be a National Council Alternate will help her serve the greater good of the members of Girl Scouts of Western Ohio. Some of Laura's favorite memories from Girl Scouting include: traveling with her own troop in high school, taking her Girl Scout Cadettes to bridge to Girl Scout Seniors in Savannah, Georgia, and watching the young campers that she has worked with over the years grow up to be amazing ladies making the world a better place.

A couple of fun facts about Laura is that her favorite unit at Camp Whip Poor Will is Sassafras and her favorite Muppets character is Animal.

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**Elizabeth Erb** is a lifetime member of Girl Scouts and has been involved with Girl Scouts of Western Ohio and previously Great Rivers Girl Scout Council as a volunteer for 25 years. She grew up as a girl member in the Kentuckiana Girl Scout Council.

Elizabeth is a troop leader of a multi-level older girl troop, an outdoor trainer, a member of the service unit team, and director of a volunteer-led day camp held in Goshen, Ohio. Her camp name is Sassafras.

Elizabeth recently retired from working as an analytical chemist in the pulp and paper industry. She has two adult children, and her daughter is a lifetime member of Girl Scouts after completing twelve years as a girl member.



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**Erin Horsley** is the senior director of membership support for Girl Scouts of Western Ohio and has served as a National Council Delegate for GSWO. In her 25-year tenure with Girl Scouts she has held several positions focusing on membership growth, volunteer support, service unit support, and community development. In each position Erin has worked closely with volunteers and staff to ensure processes and resources are provided and implemented within service units to ensure volunteers are prepared and supported to deliver the Girl Scout Leadership Experience with girls. Erin served two years as a Mission Delivery coach for GSUSA and as a troop support thought partner with the national organization. In addition to her roles within Girl Scouts, Erin has been an active volunteer in her children's school for 14 years, holding many leadership positions as well as a volunteer for the Forest Hills School District as the Past President of the Forest Hills Council, a district wide PTA/PTO organization.



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**Tiffany Hallman** is a proud lifelong resident of Cincinnati, Ohio, where she graduated from Anderson High School before earning her BS at the University of Tennessee. Currently, she serves as the Chief Development and Marketing Officer for Girl Scouts of Western Ohio, bringing her extensive experience in nonprofit leadership to the role. Tiffany's career includes serving as the Executive Director for the March of Dimes in Ohio and ten years as the Vice President of Youth Market for the American Heart Association.

Deeply committed to her community, Tiffany has also been an active board member for the Forest Hills Foundation for Education, Step Up Anderson, Junior League of Cincinnati, and active Booster, and PTO Board Member. She and her husband Ross are parents to six children, with their youngest daughter proudly participating as a Daisy. When she's not busy coordinating family life—juggling kids and sports—Tiffany enjoys hiking, relaxing at any beach, and cheering on her beloved Tennessee Volunteers. Dedicated to making Ohio a healthier, more vibrant community for all girls, Tiffany is passionate about being part of the Girl Scouts of Western Ohio, where all girls can feel a sense of belonging.



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**Kimber L. Fender** is currently serving Girl Scouts of Western Ohio Secretary on the Board of Directors and as a National Council Delegate. She has previously served on the Board as Second Vice Chair and a Director-at-Large. She is also a member of the Olave Baden-Powell Society and co-chaired the planning committee for the Society's October 2022 meeting in Cincinnati.

In 2018, Kimber (Kim) retired from the Public Library of Cincinnati and Hamilton County after serving as the Eva Jane Romaine Coombe Director of the Library since 1999. She received a Bachelor's degree in Anthropology from Northern Kentucky University, an MLS degree from the University of Kentucky, and a certificate in foresight studies from the University of





Houston. She was awarded a graduate internship at the Kentucky Department for Libraries and Archives and worked at the Boone County Public Library, the Campbell County Public Library, and ATE Management and Services Company before beginning employment with Cincinnati's Library in 1988.

She currently serves on the YMCA of Greater Cincinnati Board, the United Way Public Policy Cabinet, the University of Cincinnati Library Dean's Advisory Council, the CET Community Advisory Committee, and the University of Kentucky College of Communication and Information Dean's Advisory Board. She chaired the Ohio Library Council's Government Relations Committee for more than 15 years. She is an elected member of the Campbell County Board of Education and a member of the Board of Directors of the Kentucky School Boards Association. She serves as the President of Modern Lutheran Women at St. John Lutheran Church in Melbourne, KY, and is also Treasurer of the Cemetery Committee. She is a member of the Cincinnati Woman's Club.

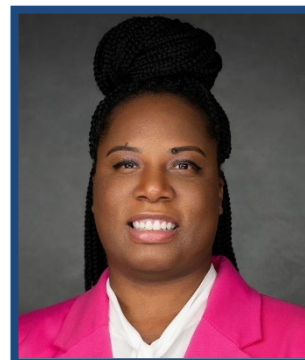
Kim is an alumna of Leadership Cincinnati. In 2017, she was named to the Ohio Library Council's (OLC) Librarian Hall of Fame and was honored with the Council's A. Chapman Parson Advocacy Award. Kim is a recipient of an Improving Our Community Award from United Way of Greater Cincinnati, a Career Woman of Achievement award from the YWCA, a Women of Distinction award from the Girl Scouts of Western Ohio, and a Bridge Builder Award from the Cincinnati Hamilton County Community Action Agency. She received the University of Kentucky School of Library and Information Science Alumni Association Outstanding Alumna Award and was honored with a Professional Achievement Award from Northern Kentucky University.

She became a lifetime member of Girl Scouts in 2015 after being a member for more than 25 years, first as a girl and later as an adult volunteering for her daughter's troop. She is a Juliette Gordon Low Society member and has been the leader of Troop 7007 in northern Kentucky for over five years.

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**KeiSha Lowery** is a retired Noncommissioned Officer (NCO), visionary leader, and advocate for service, education, and community empowerment. Currently serving as an educator with Cincinnati Public Schools, KeiSha is committed to fostering personal growth and leadership among youth. She holds a Bachelor of Science in Behavioral Science with a minor in Psychology and is on track to earn her Master of Science in Organizational Leadership from Mount St. Joseph University in May 2025. As an aspiring doctoral candidate, KeiSha aims to deepen her impact by advancing leadership practices and driving educational equity.

KeiSha is the Founder and Chief Energy Officer of BeeLieve the Promise Inc., a nonprofit organization dedicated to empowering at-potential youth and families through transformative leadership, education, and community engagement initiatives. Under her strategic direction, BeeLieve the Promise has successfully launched leadership camps, mentorship programs, and community service opportunities, positively impacting hundreds of lives across Greater Cincinnati. In addition to her nonprofit work, KeiSha serves as a Troop Leader with the Girl Scouts of Western Ohio, where she inspires courage, confidence, and character in young girls, including her daughter. A devoted mentor and servant leader, KeiSha approaches every endeavor with determination and a steadfast belief in the power of faith, resilience, and purpose. Outside her professional roles, she cherishes time with her family, serving her church, and exploring the vibrant culture of Cincinnati, Ohio.



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**Shannon Meadows** is the Township Administrator for Harrison Township, Montgomery County, Ohio. In her role, she leads the strategic and operational management of the township, overseeing financial stewardship, organizational leadership, and community engagement. Shannon implements transformative initiatives that enhance public services, foster economic growth, and promote neighborhood revitalization. She prioritizes collaboration and transparency, aligning township operations with strategic goals to ensure long-term success and resilience.



With more than 25 years of public administration experience, Shannon previously served as the Community Development Director in Springfield, Ohio, where she managed diverse functions, including housing and urban development, planning, zoning, code enforcement, and economic development. Her tenure in Springfield was marked by significant achievements, such as overseeing over \$400 million in private investments, spearheading brownfield redevelopment programs, and consolidating departments to enhance efficiency. She played a critical role in guiding projects like the Springfield Regional Cancer Center and the National Trail Parks and Recreation District Family Ice Arena, showcasing her expertise in community-focused development.

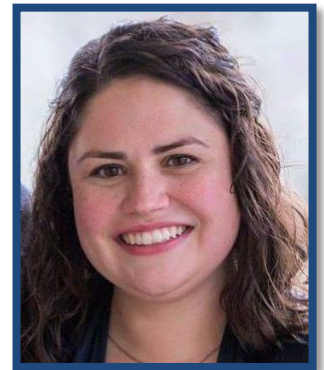
Shannon holds a Master of Public Administration from the Edwin O. Stene School for Public Administration and a Bachelor of Art in Political Science and Management from Wittenberg University. Shannon is a member of Pi Alpha Alpha and Pi Sigma Alpha Honor Societies.

Beyond her professional endeavors, Shannon is married to Jared Meadows and is the proud parent of their two children, Sophia and Isaac. Together, they enjoy family activities including Girl Scouts, soccer, and camping. Shannon's dedication to public service and her family reflects her commitment to making a positive impact both professionally and personally. Shannon has served as both National Council Delegate and troop leader for Girl Scouts of Western Ohio.

With a proven record of leadership, innovation, and community engagement, Shannon Meadows continues to drive Harrison Township toward a future of growth, resilience, and prosperity.

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**Erin Mitchell** grew up as a member of the Girl Scouts of Kentucky's Wilderness Road Council. She jumped at the opportunity to lead her oldest daughter's troop at its formation in kindergarten in 2018, followed by her youngest daughter's troop in 2022. Additionally, Erin is presently acting as the Service Unit Treasurer for GSWO Service Unit 496, receiving the Service Team Star award in 2024.



In addition to her roles within Girl Scouts, Erin is active in her community as a PTO board member. Having acted in various roles over the years, she currently serves as the Treasurer for her younger children's elementary school.

Erin earned her Bachelor of Science in Biomedical Engineering from Rose-Hulman Institute of Technology and furthered her education with a Master of Engineering in Engineering Management from the University of Louisville. Over the last 15 years, Erin has built her career in the medical device sector, holding positions in research and development, manufacturing, and supply chain. Receiving outstanding support and guidance throughout her education and STEM career, she is passionate about mentoring and uplifting the next female generation.

Erin and her family enjoy volunteering within their community. She is particularly proud of her Cadette troop, which has established a goal to volunteer with various organizations each month, providing valuable community service throughout the Greater Cincinnati area.

Erin currently resides in Mason, Ohio with her husband, son, and two daughters (Cadette and Brownie Girl Scouts).

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**Valerie Pennington** has been a Girl Scout for 13 years, earning her Bronze and Silver Awards, and is a lifetime member. She was fortunate to have a close-knit group of members in her troop growing up that created and upheld traditions until they graduated together.



She is a 2023 honors graduate from Beavercreek High School and currently attends the University of Dayton pursuing a degree in Pre-K through Grade 5 Education with certifications in STEM and Dyslexia. On campus, Valerie is actively involved with the Residential Housing Association serving as an Area Council Finance Chair, College Mentors for Kids weekly mentoring Dayton Public School Students, and 4 Paws for Ability sitting for new recruits that are being socialized. Off campus, she volunteers at her church teaching Preschool through 6th Grade during Sunday School. Additionally, she works as a Physics Review Leader and serves as an Operations Student Manager in the UD Center for Student Involvement.

Valerie's summers are spent working at a local garden center and having quality time with her family gardening, baking, and sewing. In her downtime, she enjoys crocheting and coloring as creative outlets. She also volunteers supporting the Beavercreek North Service Unit and local GS troops organizing and leading events for them.

Girl Scouting means to Valerie the place that feels like home where she was able to establish a legacy of friendship and have amazing experiences.

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**Monique Sewell** is currently serving as Treasurer on the Board of Directors of Girl Scouts of Western Ohio. She earned her Bachelor of Science in business from the University of Dayton, and upon graduation, she began her career in the Cincinnati office of Arthur Anderson & Co. and obtained her CPA license. She then became the controller of Benefit Designs, Inc., a national structured settlement brokerage firm with offices nationwide.



Retiring as CFO, Monique became a financial consultant. She recently completed her third term as a Council Member for the Village of Indian Hill. She served as the Chairman of the Finance and Audit Review Committees and Liaison for the Green Areas Advisory Committee. Additionally, she serves or has served on the Water Works, Public Works, Law, and Grounds Committees.

As the mother of four young adult children, she has served the Indian Hill Exempted Village School District PTO and Boosters over the past 22 years in various volunteer and leadership capacities. She is a member of the Superintendent's Steering Committee for the Facilities Review and Brave Future for Facilities Committee, responsible for a building-by-building improvement and construction plan that gained community funding in 2021. As a lifetime member of the Girl Scouts of the USA, Monique served as a leader for three troops. Eight of her Girl Scouts, including her three daughters, are Gold Award Girl Scouts, and her son is an Eagle Scout. Monique has volunteered for the community's Ronald McDonald House and Josh Cares.



Jennifer Soeder started her Girl Scout journey in March of 2021 when she became a parent volunteer for her daughter's troop. In August of 2021, Jen stepped up to become a co-leader so that the troop would not dissolve or disband. Since stepping up, she remains a co-leader for the troop along with being the Fall Product Mom and Cookie Mom. Outside of the troop, Jen is also highly active with her Service Unit. As part of the Service Unit Team, she is the Fall Product Coordinator and School Recruitment Coordinator for Rossford. Jen also is part of the Adult Conference Committee for the North and was given the camp name "OK" by the committee for always volunteering her time. She recently became a trainer for GSWO in First Aid/CPR/AED. Jen has received awards for Outstanding Service Team Member and Volunteer of Excellence.

